

Near West Theatre Advertising Information

For our four-show season!

Advertising Benefits

- Your ad will appear in our printed season playbill, and in all digital versions distributed in event reminder emails and on our website
- The season's digital playbill will include "hot" links directly to your company's/business's website – offering higher engagement, follow-up, and ROI
- Your company's name listed in the pre-show digital projection in the theatre, along with season donors
- A season package includes your ad in all four productions, PLUS recognition at our annual benefit

By advertising with Near West Theatre, you help provide FREE programming that shapes and saves the lives of over 500 youth and adults each year through exceptional theatre arts experiences.

Season Schedule

- **Fall Youth Production**
Rise: The Reconstruction Project, Sep 11 - 19
- **Holiday Intergenerational Production**
Disney's The Little Mermaid, Nov 25 - Dec 5
- **Winter Black Box Production**
The Fantasticks, Feb 11 - 20
- **Spring Intergenerational Production**
Cinderella, Mar 25 - Apr 10

COVID Disclosure: Rest assured that NWT is committed to bringing these shows to the community by any means possible. Whether in-person or virtual, our playbills for the duration of the season will be offered digitally, so your ads will be promoted consistently!

Agreement Information

Name of Business: _____
Contact Name: _____
Title: _____
Address: _____
City: _____ State: _____ Zip: _____
E-mail: _____
Phone: _____ Fax: _____

Ad Options

- \$1500 – Premium Full Page: Back Cover or Front Cover, 5" x 8"
- \$1000 – Full page, 5" x 8"
- \$550 – Half Vertical, 2.5" x 8"
- \$550 – Half Horizontal, 5" x 4"
- \$300 – Quarter Vertical, 2.5" x 4"
- \$300 – Quarter Horizontal, 5" x 2"

Payment

- Credit: Visa / MC / AMEX Sec. Code: _____ Exp. Date: _____
Account #: _____
- Check enclosed: Please make checks payable to "Near West Theatre" and mail to: Near West Theatre, c/o Kevin Kelly, 6702 Detroit Ave, Cleveland, OH 44102. *All returned checks will incur a \$35 fee.*
- Please bill me

Additional Information

- For integrity of the digital playbill, we are requesting that all ads be re-submitted this year, regardless of past ad submissions.
- Ads must be submitted in the correct aspect ratio; all others will be returned for edits.
- All ads submitted must be evergreen or usable for the entire season, which runs August - June.
- Please submit your FULL COLOR digital art in PDF (preferred), JPG, or PNG format.
- Payment and artwork are due August 25, 2021.

Questions? Contact Kevin Kelly: KKelly@nearwesttheatre.org, or call: 216-961-9750 ext.103.

HALF VERTICAL
2.5w x 8h

FULL
5w x 8h



Season Playbill Ad Sizes

HALF HORIZONTAL
5w x 4h

QUARTER VERTICAL
2.5w x 4h

QUARTER HORIZONTAL
5w x 2h