

Near West Theatre 2020-21 Advertising Information

For our five-show season!

2020-21 Advertising Benefits

- 2-for-1 season opportunity: secure your spot in both this and next year's playbill at one affordable price
- The season's digital playbill will include "hot" links directly to your company's/business's website – with higher likelihood of ROI
- Your company's name listed in the pre-show digital projection in the theatre, along with season donors
- A season package includes your ad in all five productions plus recognition at our annual benefit

By advertising with Near West Theatre, you help provide FREE programming that shapes and saves the lives of over 500 youth and adults each year through exceptional theatre arts experiences.

2020-21 Season Schedule

- Fall Youth Production: The Isolation Project, September
- Holiday Intergenerational Production: TBD
- Spring Youth Production: TBD
- Spring Adult Production: TBD
- Summer Teen Production: TBD

2020 Covid Disclosure: Rest assured that NWT is committed to bringing these shows to the community by any means possible. We are exploring various ways to safely share our productions with the community, and each of these decisions will be made on a show-by-show basis, with the community's safety as a leading factor. Either way, our playbills for the duration of the season will be digital, so your ads will be promoted consistently!

Agreement Information

Name of Business: _____
Contact Name: _____
Title: _____
Address: _____
City: _____ State: _____ Zip: _____
E-mail: _____
Phone: _____ Fax: _____

Ad Options

- \$1500 – Premium Full Page: Back Cover or Front Cover, 5" x 8"
- \$1000 – Full page, 5" x 8"
- \$550 – Half Vertical, 2.5" x 8"
- \$550 – Half Horizontal, 5" x 4"
- \$300 – Quarter Vertical, 2.5" x 4"
- \$300 – Quarter Horizontal, 5" x 2"

Payment

- Credit: Visa / MC / AMEX Sec. Code: _____ Exp. Date: _____
Account #: _____
- Check enclosed: Please make checks payable to "Near West Theatre" and mail to: Near West Theatre, c/o Kevin Kelly, 6702 Detroit Ave, Cleveland, OH 44102
- Please bill me

Additional Information

- For integrity of the digital playbill, we are requesting that all ads be re-submitted this year, regardless of past ad submissions.
- Ads must be submitted in the correct aspect ratio; all others will be returned for edits.
- All ads submitted must be evergreen or usable for the entire 2020-21 season, running Fall 2020 through Summer 2021.
- Please submit your FULL COLOR digital art in PDF (preferred), JPG, or PNG format.
- Payment and artwork are due August 14, 2020.
- All returned checks will incur a \$35 fee.

Questions? Contact Kevin Kelly: KKelly@nearwesttheatre.org.

HALF VERTICAL
2.5w x 8h

FULL
5w x 8h



2020-21 Season Playbill Ad Sizes

HALF HORIZONTAL
5w x 4h

QUARTER VERTICAL
2.5w x 4h

QUARTER HORIZONTAL
5w x 2h